

# BRAD HERZOG

## VISITING AUTHOR CONTRACT

Please email ([brad@bradherzog.com](mailto:brad@bradherzog.com)) or mail this to: 831 Spruce Ave., Pacific Grove, CA 93950

This letter of (date) \_\_\_\_\_ is to confirm **Brad Herzog's visit** to (school) \_\_\_\_\_ on \_\_\_\_ / \_\_\_\_ / \_\_\_\_ at a fee of:

\$ \_\_\_\_\_ for a half-day visit  
\$ \_\_\_\_\_ for a full-day visit  
\$ \_\_\_\_\_ for a 2-day program  
\$ \_\_\_\_\_ for an evening presentation

\$ \_\_\_\_\_ for travel expenses (agreed upon with the author)

Total fee: \$ \_\_\_\_\_

By signing this contract, the school agrees to:

1. **Order books for the school library** and display them well in advance of Brad's visit (Posters will be sent by the author).
2. E-mail ([brad@bradherzog.com](mailto:brad@bradherzog.com)) a **proposed schedule** at least a month in advance of the visit.
3. **Prime the students** and teachers for the visit. See ideas for "creating buzz" at [www.bradherzog.com/programs](http://www.bradherzog.com/programs).
4. Have a letter and **book order form** prepared to send home with the students immediately following the visit. (Book order form can be downloaded at [www.bradherzog.com](http://www.bradherzog.com) under "School Visits.")
5. Provide Brad with a **projector and screen** for his PC PowerPoint presentation, a microphone and a bottle of water.
6. **Provide lunch** – either in the teacher's lounge or at a nearby restaurant.
7. Be vigilant about the students' behavior during presentations.
8. Pay the agreed upon total fee (above) **on the day of the visit**, as well as **travel expenses**.

If weather or illness causes a cancellation, the visit will be rescheduled as soon as it is most convenient for both parties. If the visit has to be canceled by the school for any reason other than the weather, the school will pay for any lost travel expenses and will pay one-third of the fee if the visit cannot be rescheduled within a year.

Contact name: \_\_\_\_\_

Tel # and e-mail: \_\_\_\_\_

School phone #: \_\_\_\_\_

School Representative's name and signature: \_\_\_\_\_